

## Fall Joint Board Meeting of NAFBAS & NFRBMEA Doubletree Hotel, Overland Park, KS Sept. 17 & 18, 2012

Those in attendance: Anthony Barrett (NE), Jay Olsen (UT), Mark Holkup (ND), Ira Beckman (MN), Bob Rhea (IL), Deb Pike (MN), Myron Oftedahl (MN), Jim McCuistion (C), Kevin Herbel (KS), and Doug Wertish (MN).

The meeting was called to order at 2:00pm by Doug Wertish. Doug was chosen to chair the meeting and Anthony Barrett volunteered to act as secretary. With no objections to those chosen, the meeting progressed.

Minutes from the June 2012 joint board meeting had not been submitted to date. Bob Rhea read the notes he had from that summer meeting. Ira Beckman made a motion to accept the substitute minutes as stated. This was seconded by Myron Oftedahl and motion carried.

The Memorandum of Understanding between the two organizations was read and reviewed by Doug Wertish. It was noted the MOU was good for 2012, 2013, and 2014 conferences. It is due to be renewed in June of 2013 for years following 2014.

### **Committee Reports:**

**USDA:** The committee did not meet in June. The main goal of the committee is to provide awareness to both groups about grants, etc. It was noted the list of members needs updated as many have retired or left their employment. Mark Holkup was to check with Jay Olson (ND) to see if he would consider replacing Rich Baumann who had retired. We need someone to replace Paul Ellinger. Kevin Herbel was to check with NC extension at their September meeting to see if they would appoint a replacement. Would IL or NE be willing to select a volunteer?

**Technology/Resource:** NAFBAS group met in June. Items discussed were software, smartphone apps, paperless office, and FarmDoc. Resource committee from NFRBMEA is no longer formed. The group however would like to get an NFRBMEA member on the committee. We would like to have a joint technology meeting in KS in 2013.

**Fundraising:** A spreadsheet of past repeat sponsors was reviewed. CHS was the most consistent over the years. John Deere has been another ongoing sponsor. IABME is done with funding at this time until further resources are found. Regional sponsors are a must each year. The national repeat sponsors are irreplaceable but the regional sponsors every year make up a large percentage. It was stated that commodity groups could be an untapped resource in the regions every year. Jennifer Smith was appointed from NFRBMEA to be the point person on fundraising. Evan Conrad was point on NAFBAS but he is no longer employed with KY. Clay Simons (KS) is regional point person in 2013. In 2012, the selling of tickets for one day participation by lenders, producers, etc. was reasonably successful in Bloomington. The 2013 committee will be pursuing this tactic for 2013.

**Analysis Database:** This is a joint committee. It was started in October 2007. It consists of Tom Thaden, Mike Harer, Dwight Raab, Kevin Herbel, and Kent Vickre from NAFBAS. They did not meet in Bloomington. Do we still need this committee? Bob Rhea suggested disbanding the committee and letting each group take care of their own issues. The original committee did its job and each group is now rolling on their own. Myron Oftedahl made a motion to de-activate the Analysis Database Committee. Mark Holkup seconded and the motion carried.

Professional Development was discussed next on the agenda. IABME served ND, MN, and WI. The IABME grant money is exhausted and they are looking for replacement money. PEP mentoring program in MN is possibly something that could be partnered with CHS for a future mentoring program. The IABME group is also trying to get a program going with CHS to sponsor a mentoring program in any state.

Ira Beckman is a member of the National Council for Ag Education. He retains one of 10 seats. There may be a connection through this group. Would NAFBAS want to team up with NFRBMEA on sponsorship/dues of

\$2,000/year to help get our name out and have a voice? The travel costs of this committee's meetings are \$1,500 year. There are two meetings per year in person and a conference call the other 10 months.

A review of goals, opportunities, needs, wishes, etc. was touched on. While nothing was discussed in detail, it was noted that bringing these items up and reviewing for follow-up at times is important.

First time attendees were discussed. In 2011, the joint conference had 15 first time attendees receive \$100. Four of those returned for the 2012 conference. In 2012, there were 19 first time attendees that received \$100. Should we continue the \$100 first time attendee awards? Is it worth it? Would new attendees show up without the incentive? Jay Olsen moved to maintain the \$100 first time attendee incentive with no limit on the number of awards each year. This was seconded by Jim McCuistion and motion carried.

The 2012 Conference was discussed. Overall, evaluations from the conference were very positive. There are always comments on the food quality and overall cost. CPEs are another item that seem to be high on some attendees need/want list. 2012 Conference profit was \$6,501, thanks in part to a late John Deere sponsorship of \$3,000. Food cost for this conference was significantly higher than originally planned.

Jim McCuistion moved to recess for the day. Motion was seconded by Jay Olsen and motion carried.

Meeting reconvened on September 18<sup>th</sup> with all first day participants and also joined by Jim Huschka (KS).

Distinguished Service Awards have historically been an NFRBMEA program. In 2012 this award was presented to William Nelson. In 2013, it will go to a John Deere employee.

Most of the rest of the day was spent discussing the 2013 Conference. There are several items on the agenda that need finalizing by the extension group. Can we get presenters to give us presentations ahead of time in order to get copies out to attendees? This is usually a hard thing to accomplish as presenters aren't always finished with presentations until they arrive. The rest of the agenda is pretty well finalized. There are a few holes left and some presenters to confirm.

A new pre-conference item will be on the agenda in 2013. The NAFBAS state leaders met in August 2012 in Quincy, IL. This group discussed doing some pre-conference training for new members of the groups. It was decided by the state leaders that Tina Barrett (NE) would teach Schedule F, Form 4562, and Form 4797 items. Dwight Raab (IL) would teach Financial Analysis, AR, AP, Ratios, and FFS. No registration cost will be charged for this unless there needs to be a nominal fee to get a commitment from attendees. Any costs will be covered with NAFBAS funds. This training will take place the Saturday and Sunday prior to the conference and will include a Saturday night activity.

The final item discussed for the day was the 2014 Conference. The location is Salt Lake City, UT and will likely be at the Radisson Salt Lake. Jay Olsen said there is a new light rail from the airport directly to the hotel which will be nice since several attendees will likely be flying in. There is lots of agriculture within an hour to the north of Salt Lake City. Downtown to Park City (site of Winter Olympics) is half an hour. Utah agriculture consists of heavy livestock influence, orchards, alfalfa shipping, and also heavy copper mining. The state has federal land issues and has many national parks to the south of the city.

Ira Beckman moved to adjourn, seconded by Jim McCuistion, and motion carried unanimously!

Respectfully submitted,

Anthony L. Barrett  
Appointed Secretary for Joint Board Meeting