



***National Farm & Ranch Business Management Education Association, Inc.***

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*...Teachers delivering knowledge that works to North America's Farm and Ranch Families*

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2018 Post Conference Board Meeting (DRAFT)

Wednesday, June 13 and Thursday, June 14

Harrisburg, PA

Wednesday, June 13

President Brad Sirianni called the meeting to order at 5:02 pm and asked the group for an informal discussion of three topics

1. Strategic Goals
2. Key Results
3. Priorities to Focus on this year

Ideas Included:

- a. Highlight that we are a national organization with member highlights and national speakers
- b. Utilize facebook
- c. Network with other instructors who are in the same situation as you
- d. Emphasize professional obligations to the new hires
- e. Is our vision and mission statement being done? The group believes the biggest weakness is communicating. We are not getting Deb the things we need to communicate.
- f. Better communication: 2019 conference location and speaker highlights. Member spotlights. 2018 conference highlights.
- g. Membership reach: Other organizations on the Ag Ed Council. Within our other state organizations.

Post Conference Board Meeting 6-14-18

Called to order at 8:37 am by President Brad Sirianni

In attendance Myron, Barry, Bruce, Lori, Betsy, Tina, Deb

1. Introduction of Officers: Contact Information
2. Summary of 2018 Conference, Feedback/observations/discussion
  - a. There were no visitor packets to introduce meeting participants to the area, it should be available next year
  - b. The morning breakfast speaker was unable to attend, and he came with good recommendations. That was disappointing
  - c. Put a local person on the tour bus to provide commentary while driving to the tour locations, and that person should use a microphone
  - d. Provide portable microphones for the walk around tours
  - e. Presenters and guides should restate questions so the rest of the crowd can hear
  - f. Give speaker gifts immediately after presenting
  - g. We do have a credit card for the conference, and planners should have the credit card



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- h. We may need to apply for the tax exempt, or we may just need a letter stating we're a non profit
  - i. Moving tours to last day? Rearranging the days? That can be decided with NAFBAS and NC Extension, and we need to be careful about making sure we have enough rooms booked for every night to keep our contract
  - j. Make sure to take input from everyone on speakers
  - k. Spouse activities for men, women and families
  - l. Make sure to include speakers in the meal counts, and there is milk at every meal
  - m. Have snacks or cookies with breaks and have sponsors for the breaks
  - n. The Hilton was a good facility
  - o. Have local sponsors for our conference, could be tour locations?
  - p. Know details of conference minimum 6 months in advance, we are too busy in Jan-March to worry about it. Have an early bird registration fee.
  - q. Make sure the conference registration says dues are for 2019/2020
  - r. Have thank you notes available for members to use to thank speakers
  - s. Have a one page agenda, fits in your name tag, just times and where we need to be
3. Implementation of any action from business meeting: National Ag Council attendees will be determined one more details are known.
4. Communications Director: Annual Rehire
- a. Motion by Bruce, Second by Myron to hire Debra A. Pike, all voted in favor
5. Developing an action plan to move NFRBMEA forward, Goals and priorities
- a. Strategic Goals for 2018/2019
    - i. Increase membership 20%
    - ii. Every state posts 1 resource to our website for sharing
    - iii. Scholarship program in place for Sheboygan conference
    - iv. Get \$5,000 from local sponsors for the Sheboygan conference
    - v. Get \$10,000 from national sponsors for our conference
6. Fall board meeting, Monday and Tuesday Oct 8-9 in Sheboygan, WI, Blue Harbor Resort
- a. Discussion of 2020 conference location: Oregon is one idea, but we would like to see something closer to the Midwest, perhaps Colorado. Lori will check with some contacts in CO.
7. Other business
- a. Picture
  - b. Other
    - i. We will have online membership form and credit card payment form this year
    - ii. .pdf membership card for members that clearly states they are members for a specific year
8. Adjourn 9:43 am, motion by Lori, second by Tina