

NFRBMEA Fall Board Meeting Minutes
Oct 8, 2019, Blue Harbor Resort, Sheboygan, Wisconsin

Members present: Brad Sirianni, Pauline Van Nurden, Tina LeBrun, Myron Oftedahl, Deb Pike, Betsy Jensen, Lori Tonak

- I. Call to Order at 8:38 am by President Brad Sirianni
- II. Review & Approve Agenda (additions or corrections)
- III. Welcome
- IV. Review Board Member Responsibilities & Policies
 - a. The treasurer's responsibilities may need to be changed, and include "ability to open accounts." This may need to be a bylaw change

Board Member Reports

- b. Secretary – Betsy
 - i. Moved by Lori, Second by Pauline, report approved
- c. Treasurer – Myron, currently projecting a \$3000 loss for the PA conference
 - i. Moved by Betsy, Second by Tina, report approved
- d. Communications Director – Deb
 - i. Membership is 78 total members, a great start to the year.
 - ii. Membership cards are being sent to all members
 - iii. The 2019 Conference Site is up, date and location is the only information available right now
- e. National Council – Lori
 - i. Many changes have been discussed with the council. At ACTE/NAAE conference in San Antonio, many changes will be proposed.
 - ii. Motion by Betsy, Second by Pauline, to send Lori to San Antonio for the conference to a representative of NFRBMEA
- f. Conference Sponsorship – Tina
 - i. 2019 Conference Sponsorships are going well and are very organized
 - ii. MO and UT have banks willing to sponsor local scholarships for new members to attend the conference
 - iii. There is no longer 1 large sponsor for the first timer scholarship. It seems like we will have regional sponsors for local candidates.
 - iv. Tina has a letter available for sponsorship
- g. Recruitment & Retention – Pauline
 - i. Brad has written a Membership Letter for follow up with potential members. After making contact with a potential member, please follow up with a letter and membership form.
 - ii. Dunning letters went out
 - iii. Incentivize membership? Prizes if you have dues in by a date, or changes in membership rates if you pay early. LinkedIn page, incentives for recruiting, webinar for members only
- h. General Organization Update - Brad

- i. Members at Large
- V. Committee Reports
 - a. 2019 Conference – Brad
- VI. Old Business
 - a. 2018 Conference
 - b. Review and confirm workshop topics and presenters
- VII. New Business
 - a. Brochure Updates and/or Improvements-Let's focus on the website, which is used more than the brochure
 - b. Membership Recruitment & Retention
 - c. Resources on website
 - d. Nuts & Bolts Newsletter topics, dates, schedule: Share resources in **NUTS & BOLTS**. Fall submissions by October 29, Winter submissions January 21, Spring April 15, Summer June 24
- VIII. Other (joint board meeting, ...)

Submitted by,

Betsy Jensen, NFRBMEA Secretary