

**National Farm & Ranch Business Management Education Association**  
**Fall Board Meeting Minutes**  
**9-30-2019**  
**South Central College, Mankato**

Attendees: Pauline Van Nurden, Lori Tonak, Tina LeBrun, Myron Oftedahl, Jennifer Smith, Deb Pike

The meeting called to order by Pauline Van Nurden at 9:00am. A motion made by Lori Tonak to approve the agenda, second by Myron Oftedahl, to approve, motion passed unanimous. Welcome and personal updates shared by Myron, Lori, Jennifer, Deb, Tina, & Pauline.

Secretary's report given by Jennifer Smith. Betsy passed all of the secretary past minutes and items on to Jennifer to refer to and use. The minutes from June meeting in Sheboygan are posted on the website. Motion to approve minutes from post conference meeting June 13 2019, made by Lori Tonak, seconded by Tina Lebrun. Motion passed unanimous.

Treasurer's Report/Audit Report given by Myron Oftedahl. There is \$426.73 in check book, still have Ameriprise a little over \$11,000, and seed money in conference account \$7500. Money not transferred yet for conference. Waiting for approval at fall board meeting before transferring money for conference. Might be a bill for board meeting, Lori shared there may not be a bill coming.

Communications Director's Report given by Deb Pike. Intuit contacted Deb to add a clickable link to the conference notebook in 2015, so Deb did add this. The 2018-2019 annual report is complete and will be posted on the website soon. Annual dunning letter was sent out 8/22, Currently 74 members and all have received their membership cards. Membership lists on the website have been updated as of Friday 9/27. Currently, no members in the SE Region, Alaska or Hawaii. Two position listings on the website: in NE Kansas and NW Michigan. All the minutes from the past 12 months have been posted, except elusive minutes from the May 20, 2019 Board Webinar. NFRBMEA Conference 2020, Boilerplate Home page up. Includes location, dates, hotel room reservation link and link to visual overview of conference hotel.

National Council for Ag Education Report given by Lori Tonak. Council met in North Carolina for two days Sept 16-17. Discussed CASE science curriculum, there is an FBM one in there. Lori requested to be informed so she can attend to see the CASE FBM curriculum. NFRBMEA

is mentioned on 2019 National teach ag campaign. Ag Ed magazine for NAAE will be going on-line as of Jan 1 2020-no cost. Report on SAE for all being rolled out now. Council is going to try and spend down the dollars in the council budget, no longer fees after this year, members will cover own travel to attend think tank meetings and meetings. Want President and President Elect and Council Rep to attend National Council think tank in April 13-15, 2020 in Indianapolis. Council would pay the costs of travel and expenses to get there. Discussion about what the budget is and what it was used for prior when fees were being paid. Lori is on National nomination committee and interviewing. Will be interviewing for National FFA Advisor next week. Right now this is a volunteer position. People have applied. Trying to figure out a way to pay a small stipend. No specific person for Agriculture on the US Department of Education committee, there will only be a person for education on the US committee.

Conference Sponsorship Coordinator Report given by Tina LeBrun. Tina updated logos so they all match for sponsorships and conference items. Ready to go for sponsorships for this year. Tina wants to get a timeline for sponsorships for this year's conference. Any possibility of bringing back conference scholarship program? Tina asked Culvers about being a National Sponsor. Lori suggested to work on Farm Business Network as a national sponsor, working on making connection to assist Tina. Pauline suggested Conservis as a sponsor. NFRBMEA is losing National sponsors. Tina has a goal to find 1-2 more national sponsors. Working getting local sponsors, Lori and Jay Olson both have some contacts for local sponsors. Materials are all ready for sponsorships. Ed MN Foundation info about grants to attend NFRBMEA for MN members.

Recruitment & Retention report given by Pauline Van Nurden and Deb Pike. Dunning letter out and good response. NUTS & BOLTS went out. Goals to get two more members from other states. Tina has contacts from New Hampshire area will be meeting this fall, so opportunity to share NFRBMEA opportunity. North Carolina has not responded to sharing opportunity for NFRBMEA.

General Update given by Pauline Van Nurden. Everything moving along well, thanks to all for doing their jobs and keeping things moving.

President Elect and Members at Large update given by Pauline Van Nurden. After conference, reached out to past presidents and explained why president elect was still open. Discussion on new president elect suggestions and if Pauline should reach out to the potential candidates.

2020 Conference committee report update given by Myron Oftedahl. Lori shared tour options for 2020 conference in Colorado. Dr. Kohl not confirmed yet-would be a webinar presentation. Tentative confirmation for Temple Grandin. Confirmation from Dr. Laura Gentry. CSU contacts for a few topics. Monday-Board meetings. Tuesday-full day of speakers & vendor day, afternoon annual meetings for NFRBMEA & NAFBAS. Weds. Morning two breakout tracks: 1 legal topics and 1-tax topics. Farm transitions: Megan Roberts contact willing to present. Talked to MDA Ryan Roles about beginning farmer tax credit. Weds. afternoon tours and family event Weds. night. Suggested twin silos park. Thursday wrap up day-trying to add in really good practical info and topics to keep you engages. Invited Colorado Dept of Ag. and current president of National Ag Broadcasters. Lori will send a name to Myron for a contact who could maybe help with contacts also. **Theme: Past, Present, Future**

Budget: around \$400 for conference registration due to extra meals. Haven't started working on menus yet. Goal now is to finalize speakers and tours, so a tentative agenda can be posted for people to start looking at it. Nothing set up yet for other family events yet.

Marketing of conference discussion. Use social media and group contacts of other organizations to publicize as much as possible. Add a question on registration for if people are interested in doing group activities together.

Old Business discussion topics discussed were 2019 Conference Review by Pauline Van Nurden. Not many conference feedback evaluation forms were returned and need to improve connection time discussion.

A 2020 Conference registration update given by Myron Oftedahl. Registration will get going as soon as possible. Also, which system to use for registration that is most cost effective and timely was discussed.

New Business items discussed were: marketing materials/strategies-member recruitment, retention; NUTS & BOLTS Newsletter schedule, topics and deadlines to get Deb information are Fall - Oct. 30: "Farm Stress"; Winter- Jan 22: what was learned at past conferences; Spring – April 1: conference preview; Summer – if needed, and Other topics: top hints FBM, ideas,

current issues. Training opportunities/website resources decided to remove resource library from website and possibly bring back exchange of ideas to conference at breakfast in place of storytelling. Lastly, review of 2019-2020 strategic goals & organization priorities.

Motion to adjourn by Lori Tonak, second by Jennifer Smith. Meeting adjourned at 11:40 am.

Submitted by Jennifer Smith, Secretary