



## About Us

**A Brief History** The first interstate meeting of farm and ranch business management instructors was held in Farshaut, Missouri in 1973. That group continued to meet annually to share ideas and solve problems. The organization was named and the constitution was ratified at Pierre, South Dakota, in 1985.

The NFRBMEA meets annually and continues to expand its activities to serve its members. Each conference has workshops, tours and top-notch speakers. Information is designed to be taken home and put to use. The annual conference is held in locations throughout the U.S. and Canada.

The mission of the National Farm and Ranch Business Management Education Association is to increase the effectiveness of farm and ranch management education by promoting sound educational practices, increasing economic understanding, disseminating practical program information and demonstrating exemplary procedures for educational program management.

The NFRBMEA publishes an international newsletter, *NUTS & BOLTS*, three times per year. Each issue is full of useful information chosen from the best current ideas in farm and ranch management education submitted by members.

The NFRBMEA actively represents farm and ranch business management education from national committees and works to promote farm and ranch management education at all levels.

Regular NFRBMEA membership is open to instructors, teachers and professionals at all levels. This includes teacher educators, supervisors and planning staff. Associate membership is open to those retired from similar educational activity and other interested people.

## Your Conference Hosts.....

**Don Roberts**

**Conference Chair**

580-242-2750

drober@autrytech.com or dkrober@enid.com

**Mike & Melinda Grider**

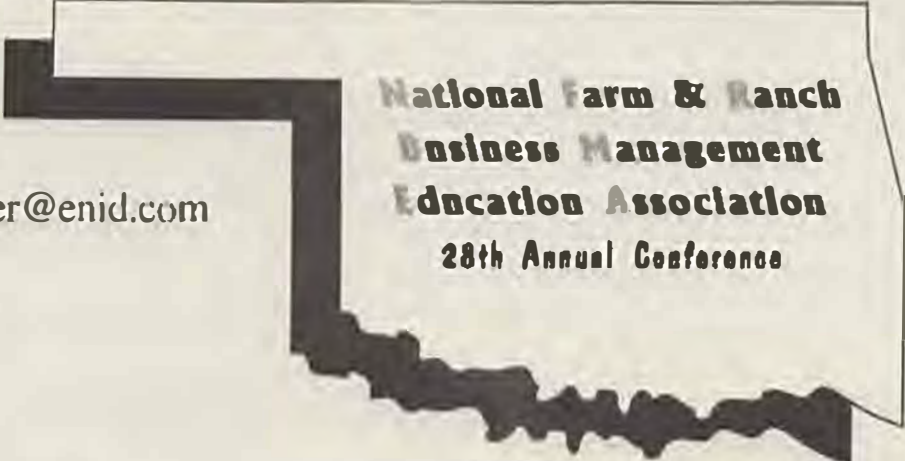
580-255-2903

mgrider@redriver.tec.ok.us

**Everett & Connie Wollenberg**

405-449-3391

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**National Farm & Ranch  
Business Management  
Education Association  
28th Annual Conference**

**Lou Ann Riley**

800-522-5810

lrile@okvotech.org

### About Us • Conference Committee

*NFRBMEA National Meeting Agenda - Sunday, June 11 • Monday, June 12*

*NFRBMEA National Meeting Agenda - Tuesday, June 13 • Wednesday, June 14*

*NFRBMEA National Meeting Agenda - Thursday, June 15 • Spouse Agenda - June 11-15*

*Meet a few of our Guests....*

*Tour Day Highlights - Yancey AFB • Oklahoma City Memorial • OKC Zoo • Omniplex*

*Conference Contributors*

*"Never, Never Sit On This Man's Knee!" - Greg Claassen • Map - Greater Enid*

*Notes....*

# NFRBMEA National Meeting

## Agenda

### Holiday Inn - Enid, OK

#### *Sunday, June 11*

10:30am	Board of Directors Meeting
1:00pm - 6:00pm	Registration
3:00pm - 5:00pm	Past Presidents Meeting
5:00pm - 7:00pm	Arrival Reception - Meadowlake Park

#### *Monday, June 12*

6:45am	Breakfast Buffet	Holiday Inn
8:00am - 10:00am	Registration	

8:30 am - 9:00am

Introduction of Hosts & Introductions

- Maylon Peters, National NFRBMEA President
- Dr. Phil Berkenbile, Assistant State Director, Oklahoma Department of Career and Technology Education
- Eddie Smith, State Program Administrator and FFA Advisor, Agricultural Education Division
- Oklahoma NFRBMEA Conference 2000 Committee

9:14am - 9:45am

*Oklahoma Agriculture at a Glance* with Scott Bulling

9:45am - 10:15am

Oklahoma Lieutenant Governor Mary Fallin

10:15am - 10:45am

BREAK

10:45am - 11:50am

*The Oklahoma Hard Red Winter Wheat Story* with Gary Sipe

11:00am - 11:50am

~~*Oklahoma Agriculture at a Glance* with Scott Bulling~~

11:50am - 1:30pm

LUNCH Holiday Inn

1:30pm - 2:30pm

*Oklahoma Stocker Cattle Industry Overview* with Darrell Peel

2:30pm - 2:50pm

BREAK

2:50pm - 4:30pm

*NFRBMEA Business Session I*

7:00pm - 8:30pm

*Exchange of Ideas*

Evening

Enid on your own

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# NFRBMEA National Meeting

## Agenda

### Tuesday, June 13

6:30am -	Breakfast First-Timer's Breakfast Tour # 1 -	Holiday Inn	6:30am -	Breakfast	Holiday Inn
7:45am -	Depart		8:00am -	Depart	
8:00am - 9:15am	Vance Air Force Base		9:45am - 10:45am	Oklahoma City National Memorial	
9:30am - 10:00am	Marshall Research Station			Lunch in OKC	
11:30am - 1:30pm	Presentation--Gregg Highfill Lunch at Cattelman's - OKC Robert York, National Livestock Credit Corporation		11:00am - 2:45pm	OKC Zoo/OmniPlex	
1:45pm - 2:45pm	Oklahoma City National Memorial				
3:00pm	National Cowboy II all of Fame				
6:30pm	Dinner in Oklahoma City Bricktown and Canal Area				
8:45pm	Return to Enid				

### Wednesday, June 14

6:45am	Breakfast Buffet	Holiday Inn
8:00am - 8:30am	Transport to Chisholm Trail Pavilion	
8:30am - 11:30am	The Samuel Roberts Noble Foundation Showcase <ul style="list-style-type: none"><li>• Foundation Orientation, Shan Ingram</li><li>• Team Approach, Shan Ingram</li><li>• Rotational Grazing, Hugh Aljoe</li><li>• Wildlife Management, Russell Stevens</li></ul>	
9:45am - 10:15am	BREAK AND VIEW BOOTHS	
10:30am - 1:15pm	LUNCH with Stephen Jones	
1:15pm - 2:05pm	Concurrent Session <ul style="list-style-type: none"><li>• A Look at the Oklahoma Wine Industry with Bart Bartunek</li><li>• Pricing Outlook with A. L. Hudson</li></ul>	
2:15pm - 3:05pm	Concurrent Session <ul style="list-style-type: none"><li>• Grid Pricing System with Clem Ward</li><li>• The Kerr Center for Sustainable Agriculture with Dr. James E. Horne</li></ul>	
3:15pm - 4:30pm	The Federal Reserve and You with Kendall McDaniel	
4:30pm - 6:00pm	BREAK	
6:00pm - 8:30pm	DINNER AND ENTERTAINMENT An evening with Greg Claassen, Ventriloquist	

NFRBMEA National Meeting Agenda ~ Tuesday, June 13 • Wednesday, June 14

NFRBMEA National Meeting Agenda ~ Thursday, June 15 • Spouse Agenda ~ June 11-15

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Conference Contributors

"Never, Never Sit On This Man's Knee!" ~ Greg Claassen • Map ~ Greater Enid

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# NFRBMEA National Meeting

## Agenda

*Thursday, June 15*

6:45am	Breakfast Buffet	Holiday Inn
8:00am	<i>Story Telling Contest</i> with Pat Harrington	
9:00am - 10:15am	<i>Ag Policy Outlook &amp; Farm Crisis</i> with Dr. Larry Sanders	
10:15am - 10:30am	BREAK	
10:30am	<i>NFRBMEA Business Session II</i>	
<b>ADJOURN</b>		
NFRBMEA Board Meeting		

## *Spouse Agenda • June 11 - 15*

### *Sunday, June 11*

5:00pm - 7:00pm Arrival Reception - Meadowlake Park

### *Monday, June 12*

6:45am Buffet Breakfast Holiday Inn  
9:15am - 9:30am Spouse Meeting in Lounge  
9:45am Buses depart for Tour  
10:00am - 11:00am Symphony Center Tour with Doug Newell  
11:15am - 11:45am Main Street Enid presentation with Anita Andrew at Autry Technology Center  
11:45am - 12:50pm Lunch at Autry Technology Center  
1:00pm - 1:45pm Tour Leonardo's and Adventure Quest with Tracy DeLine  
2:00pm Return to Holiday Inn

### *Tuesday, June 13*

6:30am Buffet Breakfast Holiday Inn  
7:45am - 8:45pm Tour Day with Group (see member schedule)

### *Wednesday, June 14*

6:45am Buffet Breakfast Holiday Inn  
10:00am - 11:10am ***Preserving Flowers*** with Jannie Ross -Proprietor of Attic Blossoms (Holiday Inn)  
Afternoon Experience Enid on Your Own  
Evening Dinner & Entertainment with Group at Chisholm Trail Pavilion

### *Thursday, June 15*

6:45am Breakfast buffet Holiday Inn

*NFRBMEA National Meeting Agenda - Thursday, June 15 • Spouse Agenda - June 11-15*

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*"Never, Never Sit On This Man's Knee!" - Greg Claassen • Map - Greater Enid*



*Derrell Peel, PhD*

Department of  
Agricultural Economics at  
Oklahoma State  
University -  
Associate Professor &  
Extension Livestock  
Marketing Specialist.  
Co-author of *Oklahoma  
Market Viewpoints* -  
monthly publication of the  
Oklahoma Cooperative  
Extension Service



*Oklahoma  
Lieutenant Governor  
Mary Fallin*

Elected by Oklahomans in 1994 to serve as the state's first woman and first Republican Lieutenant Governor; re-elected in 1998 by a margin of nearly three votes to one. Mary Fallin has made economic development and government reform the cornerstones of her administration. Raised in Tecumseh, she is a graduate of Oklahoma State University. Public service is a family tradition; her father, the late Joseph "Newton" Copeland, served as Mayor of Tecumseh. Her mother, Mary Jo Copeland, served as the town's first woman mayor.



*Kendall McDaniel*

Associate Economist with  
the Center for the Study  
of Rural America  
Research interests -  
agricultural finance,  
international trade,  
community development,  
and regional economics

## *Meet a few of our Guests....*



*Russell Stevens*

Russell is a Certified Wildlife Biologist by the Wildlife Society and a Certified Range Management Consultant by the Society for Range Management. He is the author of *The Feral Hog in Oklahoma*, *Collecting and Interpreting White-tailed Deer Population Data*, and *How Much Does it Cost to Burn?* He has co-authored a number of books as well. He writes articles regularly for the Noble Foundation newsletter *Ag News and Views* as well as articles in popular hunting and ranching magazines.



*Hugh D. Aljoe*

Hugh served as ranch manager of Belvedere Land & Cattle Corporation from the spring of 1985 until joining the Noble Foundation in December of 1995. He supervised the growth of the ranch from a small 450 acre, 150 head purebred ranch into an intensive 3900 acre, 1500 head purebred and commercial cow-calf operation.



*Shan Ingram*

Shan is the Education & Special Projects Manager for Noble Foundation. He is a board member of the Southern Plains Beef Symposium and is a member of the American Society of Animal Science, National Cattlemen's Beef Association, Texas Cattle Feeders Association, American Angus Association and Carter County Livestock Producers Association. He is also a co-chairman of the annual Noble Foundation Beef Excellence Contest, and served for 15 years as editor of the Division's newsletter, *Ag News & Views*.

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*Tour Day Highlights - Vance AFB • Oklahoma City Memorial • OKC Zoo • Omniplex*

*Conference Contributors*

*"Never, Never Sit On This Man's Knee!" - Greg Cleason • Man • Greater Field*



**Oklahoma City National Memorial**  
 Foundation Leadership Square  
 211 N. Robinson Ave., Suite 150  
 Oklahoma City, OK 73101  
 (405) 235-3313

*"We come here to remember those who were killed, those who survived and those changed forever. May all who leave here know the impact of violence. May this memorial offer comfort, strength, peace, hope and a serenity."*

## Home of the 71st Flying Training Wing

Vance AFB is situated about five miles south of downtown Enid on land which once produced bumper wheat crops. In 1941, for the sum of \$1 a year, this land was leased from the city of Enid to the federal government as a site for a pilot training field. It has grown to be the finest and most efficient undergraduate pilot training base in the Air Force with more than 850 active-duty and reserve-component military and more than 500 military student pilots representing the Air Force, Navy, Marine Corps, Air Force Reserves, Air National Guard and select allied air forces.



## Oklahoma City Zoo

2101 N.E. 50th Street  
 Oklahoma City, OK  
 (405) 424-3344

*"The oldest zoo in the Southwest and one of the top in the nation, Oklahoma City Zoo's 110 acres are home to more than 2,800 of the world's most exotic animals."*

*"Welcome to Omniplex, an amusement park for the mind! Where science electrifies, aerospace takes flight, technology surrounds, imagination blooms, and wonders never cease."*



KIRKPATRICK  
 SCIENCE AND AIR SPACE MUSEUM

# OMNIPLEX

2100 N.E. 52nd Street  
 Oklahoma City, OK  
 (405) 602-OMNI

**Tour Day Highlights - Vance AFB • Oklahoma City Memorial • OKC Zoo • Omniplex**

**Conference Contributors**

*Special Thanks*  
to our  
*Conference Contributors*

**Adams & Associates -**  
**Eddie Adams**  
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**American Exchange Bank -**  
**Terry Thomas**  
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**Banc First -**  
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**Blue & Gold Sausage -**  
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**Kent Hilton**  
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**Integrated Farm Financial Statement (IFFS)**  
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**Damona Doye**  
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**McClain County National Bank -**  
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Purcell, OK 73080

**National Livestock Commission Company -**  
**Jim Reynolds**  
**National Livestock Credit Corporation -**  
**Robert York**

**Oklahoma City Convention & Visitor's Bureau -**  
**Steve Collier**  
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**Curriculum & Instructional Materials Center -**  
**Kathleen Kincaid**  
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## *"Never, Never Sit On This Man's Knee!"*

Greg Claassen can make just about anything talk...and that's exactly what he's been doing with his ventriloquist act over the last 20 years. Greg has established a reputation for a failing audience rapport. It's hysterical mayhem once Greg's "friends" are unleashed on stage. It's no wonder his program is referred to as one of the most unique after-dinner programs in the country.



*Greg Claassen  
Ventriloquist*

Greg's entertainment story grows out of his determination as a young boy to teach himself the art of "throwing his voice". At first it was entertaining for family reunions and other small groups, but it wasn't long before Greg's hobby got totally out of hand. Only 6 years into his career, he was selected as a National Winner in the "BOB HOPE Search for the Top" talent contest. He has performed at Silver Dollar City in Branson, Missouri, one of the Midwest's most popular family theme parks and is a featured speaker for the international dinner club circuit, The Associated Clubs. Now Greg and his "monthly alter egos" can be found bringing laughter to audiences from Florida to Alberta, Canada.

Greg is known for his unusual aptitude for spontaneous humor. His intent is always to bring the audience together by taking them away from their cares for a little while. "Ventriloquism" means, literally: "speaking from the belly," which is where you'll be laughing from when Greg Claassen leaves the stage.

# Map ~ Greater Enid Area

