

National Farm and Ranch Business Management Education Association, Inc.

## **POSITION ANNOUNCEMENT**

## **Title: Communications Director**

**Position description:** The National Farm and Ranch Business Management Association is seeking a part-time Communications Director. The Communications Director is an ex-officio member of the NFRBMEA Board of Directors; they attend and report at board meetings. They also attend National Farm Business Management Conference Joint Board meetings. The position will require approximately 300 hours of effort per year.

## Responsibilities include:

- Maintaining membership records, membership lists on website, and member and non-member email lists. Assist President Elect with annual dunning letter.
- Gathering articles, compiling, formatting and publishing the quarterly newsletter
- Creating and maintaining web content on nfrbmea.org and the conference websites on nfbm-conference.org and social media (Facebook and X)
- Maintaining an archive of by-laws, articles of incorporation, minutes, conference proceedings and other official documents
- Creating or assisting in the creation of flyers, brochures, etc. for NFRBMEA professional development events
- Compiling and publishing the NFRBMEA Annual Report
- Securing nametags for new officers

## **Qualifications:**

- Ability to effectively utilize computer technology and ability to work with websites, social media platforms, and newsletter publication skills
- Effective communication skills
- Strong attention to detail
- Self-disciplined to work independently and work flex hours
- Ability to handle a workload that varies throughout the year

**Salary:** Current salary is \$7500.00 annually.

**Application Process:** Qualified persons are invited to email a Letter of Application along with a current resume which includes at least two job references to NFRBMEA President Ron Dvergsten at <a href="mailto:ron.dvergsten@northlandcollege.edu">ron.dvergsten@northlandcollege.edu</a>. For additional information please call or text Ron at (218) 686-5448.

Application Deadline: Applications are due by August 30, 2024