National Farm and Ranch Business Management Education Association Fall Board Meeting

September 27, 28, & 29, 2006

Location Rochester, Minnesota

Call to order by Jay Olson at 8:00 AM

Members present were: President Jay Olson

President Elect John Hobert
Past President Tim Holtquist
Treasurer Doug Wertish
Historian Laurie Morris
Membership Secretary Wayne Pike
Webmaster Deb Pike

National Council Richard Baumann
Conference Chairman
Conference Co-chair
Secretary Jim Kelm
Rick Morgan

The agenda was presented, motion to accept, seconded and passed.

Plans are to take the Hubbell House tour this evening.

Minnesota representatives explained their new credentialing process for re-licensing.

Jay Olson handed out a "Proposal for funds to conduct a feasibility study for a National Professional Development Institute for Management Education and Agricultural Professionals". This is a grant proposal to the National Institute for \$54,055.80. Tim Holtquist described this, said maybe not enough funds were being asked for.

Secretary's report June 8, 2006 minutes submitted by Rick Morgan Motion to accept by Doug Wertish, seconded by Wayne Pike and passed.

Treasurer's report by Doug Wertish

Checking \$6316.52

Money Market \$18,946.57 for a total of \$25,263.09

Wertish gave a report of the 2006 Conference; our half of the net profit was \$330.99. Actual net may show a \$500.00 loss overall, reported by Jim Kelm.

Wertish showed our checking account is down \$5075.89 from last year.

Wertish submitted the 2006-07 budget. We need to keep our sponsors informed and in good communication to continue our positive relationship.

Motion made by Rick Morgan to accept Treasurer's report, seconded by John Hobert, and passed.

Jim Kelm gave a short 2006 Conference report, reviewed the conference surveys, talked about issues that are now new due to working with the NAFBAS group. Kelm suggested having a joint person (Doug Wertish) to work with both organizations to coordinate treasurer responsibility, fund raising, registrations and other issues through a joint checking account/central location. Kelm made a suggestion to name Doug Wertish as our representative to work jointly with NAFBAS to coordinate the conference effort. This was tabled for later discussion.

Membership report by Wayne Pike

<u>05-06</u>		<u>06-07</u>
144	Members	117
20	Affiliated	13
1	Honorary	1
165	Total	131

Pike reported that our total membership should be near last year's numbers.

Nuts & Bolts / Webmaster report by Wayne and Deb Pike. Next issue will come out closely after Oct. 1, 2006, next in April.

Deb Pike reported she is working on the website, she changed web design software, great new look. Deb solicited testimonials from the Board about "satisfied customer" quotes.

Curriculum Minute, Jay Olson tabled this agenda item due to time constraints.

Committee reports:

Industry Relations: Chaired by the Past President's group: Tim Holtquist reported his work with John Deere. The immediate Past, Past President, Ron Dvergsten will be the Chair of this committee. This chair will contact our major sponsors, which is very important.

Resource Committee: Deb Pike reported one submission since our Summer Conference, she will ask for more submissions in the Nuts & Bolts.

AgrowKnowledge presentation by Dr. Ronald Bunch, Partner Liaison, Kirkwood Community College, Cedar Rapids, Iowa

Lyle Stewart and Debbie Orr also presented. This group is funded by the National Science Foundation.

They asked if we want to partner up with them with our 2008 Conference.

We broke for a Joint Luncheon at noon. Jim Kelm welcomed everyone; we introduced ourselves and had a brief welcome from the Rochester Convention and Visitor's Bureau.

Board Meeting reconvened at 1:23 PM

Dr. Clark Hanson, retired SDSU AgEd, filled us in on the National Institute, referring to the handout that Jay Olson handed out at the beginning of the meeting this morning, "A Proposal for funds ..." The "Feasibility Study and Curriculum Development" is the core of his funding request. Dr. Hanson asked for our input as to how to proceed from this point forward. Dr. Hanson suggested NFRBMEA request this proposal, not SDSU. He suggested then submitting to Kellogg, maybe USDA, AgrowKnowledge, John Deere, North Dakota Farmer's Union, MAELC, Bremer Foundation, National Pork Producers, and Center for Farm Financial Management, Iowa Farm Bureau, and the FFA Foundation. He already has CHS for some sponsorship. Dr. Hanson has the request up to \$279,000; this will include stipends for attendees.

Richard Baumann discussed his representation to the National Council. The Council will meet in Minnesota this fall. Baumann said his term will be up on Dec. 31, 2007. Someone new should be named at our 2007 Conference. We should ask for applications from the membership through our Nuts & Bolts. This is a Board appointed position. A committee of Jay Olson, Gary Thome and Rich Baumann will review the applications.

Refund Policy: Committee of Jay Olson, Doug Wertish, Gary Thome and Wayne Pike; with much thought in preparing this policy, here it is:

Refund Policy:

- 1. A full refund for cancellations requested two weeks or more before registration begins at the conference. Your annual dues will be retained.
- 2. Half of the member registration will be refunded if cancelled. less than two weeks prior to registration beginning at the conference.

We will refund the full spouse and child registration. Your annual dues will be retained.

3. Emergency situations go to the Board of Directors for consideration. Registrants should expect to forfeit an amount to cover costs incurred for their registration. Any amount refunded is at the discretion of the Board of Directors. Your annual dues will be retained.

This Refund Policy will appear on our registration material. Motion to accept by Tim Holtquist, seconded by Laurie Morris and passed.

Member List Policy: Tim Holtquist wanted the following to appear in the minutes: We have not had a problem in the past of allowing email addresses out to persons, businesses or organizations outside of our own organization. Motion made by Holtquist, seconded by Doug Wertish to keep the "member list" within our organization. Motion passed.

Curriculum Minutes revisited:

John Hobert: Projected yields based on ear size and kernel count. Cash prices list and basis. Laurie Morris: Team building study.

The meeting was recessed at 3:07 PM.

2007 Conference Planning meeting, jointly NFRBMEA/NAFBAS 4:25 PM Wednesday, Sept. 28

Joint meeting was lead by Conference Chair, Jim Kelm, in the Amphitheatre-Marriott. Jim discussed 2007 Conference meeting room layout/logistics. Registration area just in the Kahler Hotel, main lobby area, registration will be Tracy Austin, CVB-Rochester, via online with payment by Credit Card only, as explained by Wayne Pike. Pike also explained the Refund Policy to the group.

Refer to the Handout for the conference schedule, Monday, June 11 to Thursday, June 14, 2007.

Tuesday afternoon, NC Presentations, open to anyone. Must have abstract submitted by Feb. 1st, Dale Nordquist will notify everyone of the schedule. Room now for 41 submissions, 20 minutes each.

Tuesday evening, Kelm plans on the group attending the Rochester Honkers Baseball game.

Wednesday-AM workshops, left up to the Conference Committee (open for suggestions), PM-tours-Ethanol energy, Miller Conservation farming, dairy farms-transition farming, hog farm, compost barns, horticulture tour, Featherlite?, Mall of America, Amish Tour, Canoe the Root River, Bike the trails, Golf events, Hormel/Spam Museum. Choose your tour selection at pre-registration time.

Kelm asked, "What will keep the members around for Thursday morning?" It was suggested giving away a laptop computer.

Joint meeting adjourned at 5:19 PM for the Kahler Tour which was to start at 5:00 PM

The meeting was reconvened at 8:45 AM on September 29 in the Windsor Hall III of the Kahler Hotel.

Conference call at 9:00 AM with the Planning Committee - Pat Harrington (FBM), Tina Barrett (NAFBAS), Lyle Stewart (AgrowKnowledge) and Bob Rhea (NAFBAS) to talk about the 2008 Conference at Fresno, California.

Jay Olson led the discussion; hotel proposals are coming in from Fresno and look good. This committee has been working with Fresno State University and other agriculture groups in the area. AgrowKnowledge is planning on participating in the conference in 2007 and have a booth at the 2007 Conference. This group is planning on using the 2006 Conference Agenda and has been in contact with the 2007 Conference Committee.

John Hobert discussed his committee's sponsor guidelines. For various sponsor contributions, that organization would get a sliding range of exposure on our website, booth space and conference recognition. There is a real need to generate a good profit at our conference to cover our annual expenses. Possible local sponsors would be Wells Fargo, Ag Credit Services, Farm Bureau, Risk Management, Cenex Harvest States (CHS) and more.

Tim Holtquist discussed the idea of having a single checking account to handle preregistration, etc. The 2008 Committee will look at using a similar approach as well as online registration.

Potential tours: AM tours since it will be too hot for PM tours. East will be fruits and nuts, vineyards, while the West will include dairy and Fresno State University. They have been working with Fresno Convention and Visitors Bureau. Mountains to the East and the ocean to the West will give us several tour ideas.

Good to use new emerging problems, government and state (California) policy for tours and workshops usually makes for more relevant topics.

Next meeting with the 2008 Conference Committee will be at the 2007 Conference, June 2007 at Rochester, Minnesota. The conference call ended at 9:49 AM

Jay Olson convened the Board meeting at 9:52 AM

John Hobert discussed his committee's sponsor guidelines. This could be a future responsibility of the President-Elect.

Jay Olson discussed the need for a separate checking account for the 2007 Conference that would be handled by our treasurer Doug Wertish. Motion made to open a new checking account for the 2007 Conference with our treasurer Doug Wertish, seconded and passed.

Jay Olson questioned our organizations 501(c)3 standings and Wayne Pike explained that Vic Richardson had this taken care of. Pike renews this each year with the state. The State of Minnesota has a website that states all organizations in good standings.

Jim Kelm addressed the Board on the 2007 Conference. The title will be: 2007 National Farm Management Conference, Theme: Professionals Influencing Today's Agriculture. He will provide us with a NAFBAS contact person for the 2007 registrations, etc.

Jay Olson brought up the tabled item of naming our annual storytelling contest the "Denny Jackson Storytelling Breakfast", motion made by Richard Baumann, seconded by Wayne Pike and passed.

Jay Olson continued the Management Minute with a Crop Analysis spreadsheet. Tim Holtquist told us about his Dr. Kohl Google search.

Our next Board meeting will be a conference call in the spring of 2007, probably April.

Distinguished service awards were mentioned, we usually name a "member" and a "friend".

President Olson called to adjourn the meeting. The meeting was adjourned at 11:30 AM on Friday, September 29, 2006.

Respectfully Submitted,

Rick Morgan NFRBMEA Secretary