

NFRBMEA Pre-Conference Board Meeting

Shanty Creek Resort | Bellaire, MI | June 12, 2023

1:00 pm

Meeting called to order by Tina LeBrun at 1:10 pm.

Members Present: Tina LeBrun, Ron Dvergsten, Jennifer Smith, Denise Reeser, Lynn Hoffman, Jeff Schultz, Deron Erickson, Debra Pike, Myron Oftedahl

Jeff Schultz moved to approve agenda as presented, Deron Erickson seconded, motion passed.

Updates from Board members.

Secretary's report given by Jennifer Smith for the May 4, 2023 board meeting. Motion to approve Deron Erickson, 2nd by Jeff Schultz.

Treasurer's report by Jeff Schultz. Net income last year was \$4766.61, and the majority of profit comes from the national conference. Balance sheet and treasurer's report shared by Jeff and all should be accurate. \$7500 investment into national conference and no documentation to support that transaction. 2006 \$2500 from NFRBMEA and NAFBAS put into for conference for seed money. Then after Sioux Falls 2016 conference, \$5000 each from NAFBAS and NFRBMEA put into the conference seed money, for a total of \$7500. Balance sheet net liabilities & equity \$26159. June 2023 proposed budget does not include income from the national conference due to uncertainty on how the conference money is split. Jeff explained the \$6500 in and out of the budget was a mistake to zero out the money. The \$6500 was supposed to go into conference checkbook not NFRBMEA checkbook. To zero it out, it went in and out in the contribution's category. Denise has more conference sponsorship money to get to Myron for the national conference. Denise and Myron need to talk to Jim to determine the official conference sponsorships. Myron Oftedahl made a motion to approve the treasurer's report, 2nd by Jennifer Smith. Motion to amend the motion to add a \$4000 conference profit to proposed budget by Jeff Schultz, 2nd by Deron Erickson. Motion passed for amendment to main motion. Motion passed to approve amended treasurer's report.

Communications Director's report by Deb Pike. 2022-23 Annual Report is done; The PDF document contains both bookmarks and an interactive Table of Contents to help make it easier to find information. The 2023 Conference website is up to date and Deb is working on finishing the sponsorship page. Deb brought plaques that she ordered. She will have two dues checks waiting for her when she gets home to add to our NFRBMEA membership. Thanks to Deb for all her work on the website and annual report. She is still using Adobe Dreamweaver for website creation and editing, but wonders how much longer before Adobe discontinues it. She is looking for alternatives besides WordPress, which has a sharp learning curve! Jeff suggested hiring someone prior to Deb leaving and work together with Deb to make the transition. Motion to approve Communications Director's report by Denise Reeser, 2nd by Ron Dvergsten. Motion passed.

National Council report by Deron Erickson on National Council meeting held in May. Focus was on CASE and redoing the standards. Deron was not able to attend that May meeting. National Council meeting for June has been cancelled as well. Challenges with transition of personnel and new director. Next

meeting will be in August. Mary Hoffman is president currently. Move to approve national council report by Jennifer Smith, 2nd by Ron Dvergsten. Motion passed.

Discussion had for colleges paying with one check for NFRBMEA dues. Each college should send a list of the members that the college is paying for so Deb will have a list of the members with dues paid. Also talked about adding additional value for NFRBMEA dues through additional professional development options via zoom meetings etc.

There are 22 NFRBMEA members attending the conference this year in Bellaire, MI.

Conference sponsorship report by Denise Reeser. Goal was \$10000 in sponsorships. Received \$10500 in sponsorships. ARM (Ag Resource Management) \$1000, BASE \$500, CFFM (Center for Farm Financial Standards) \$1000, EZ Farm \$500, Farm Financial Standards Council \$500, PCMRAS \$1000, National Crop Insurance \$500, \$500 United Health Care Services, AmBrook \$5000 Landon & McKenzie & another employee will be here presenting and at booth (accounting software, seems like an ag based QuickBooks). Denise & a plus 1 will attend a dinner to learn more about AmBrook. Denise had trouble finding out which sponsors had paid on registration website and challenges with communication with NAFBAS. Also, Denise would like the conference sponsors logos on website sooner for more publicity for a longer time during the year. Goal to keep adding more sponsors. Denise shared EasyFarm contact is excited to share other contacts for next year's conference. No local sponsorships for 2023 Conference in Bellaire, MI. Motion to approve sponsorship report by Jeff Schultz, 2nd by Ron Dvergsten. Motion passed.

2024 Conference update by Lynn Hoffmann. LaCrosse conference: south side of center is reserved. Two hotels are reserved Home2 Suites is one and Courtyard by Marriot is the second. Marriot is on the river, about 2 blocks from the conference center. All food will be served at the conference center. Denise suggested bringing back the Monday night reception. Conference will be held June 10-13, 2024. Lynn would like a theme for the 2024 conference. Motion to approve by Deron Erickson and 2nd by Jeff Schultz.

MOU discussion. Timeline dates were not met this past year. Template for conference has not been seen yet. Delaware person who wanted to register, but didn't have an agenda out yet, so thinking he got missed and didn't get registered. No job descriptions have been seen yet.

Motion to adjourn at 3:00 by Jennifer Smith, 2nd by Jeff Schultz, motion passed.

Respectfully submitted,

Jennifer Smith, NFRBMEA Secretary