

NFRBMEA Annual Meeting (DRAFT)

6 14 2023

Shanty Creek Resort, Bellaire MI

Meeting called to order at 2:21 by Tina LeBrun.

Members present: Jennifer Smith, Tom Weygandt, Edmund Ruff, Wayne Pike, Denise Reeser, Pauline VanNurden, Betsy Jensen, Lynn Hoffmann, Brad Sirianni, Sara Maass-Pate, Brent Roiger, Jeff Schultz, Deron Erickson, DelRay Lecy, Bruce Fowler, Tina LeBrun, Ron Dvergsten, Deb Pike, Myron Oftedahl

Motion to approve Brent Roiger, 2<sup>nd</sup> Pauline VanNurden, motion passed.

Jennifer Smith read secretary's report from the June 14, 2022 annual meeting held at Hilton Hotel, Fort Collins, CO. Move to approve secretary's report with changes Jeff Schultz, 2<sup>nd</sup> by Brent Roiger, motion passed.

Jeff Schultz gave treasurers report. The budget verses actual for 2022-2023 was reviewed. Jeff also reviewed the profit & loss statement for 2022-2023 and explained the \$6500 in under sponsorship was a mistake. It should have been deposited into the conference checkbook. To correct the error and move it to the correct checkbook, the \$6500 went back out under sponsorship. The profit & loss net income from 2022-2023 was \$4766.61. The beginning checking account balance was \$7143.63 and ending balance is \$11893.50. The proposed 2024-2025 budget was explained. The conference profit started as an estimate of \$1000, then was changed to \$4400 after the pre-conference board meeting due to discussion about changes to the MOU. Ron Dvergsten shared that the past 5-year average income is how the estimated conference profit for the 2023-2024 budget was determined. Tina Lebrun shared the changes on the MOU and conference income splits. Jeff explained the new MOU states: 50% split equally between organizations, the 2<sup>nd</sup> 50% will be prorated by attendance from each organization at the National Conference. Wayne Pike asked if the website expense seemed high in the proposed budget. Jeff Schultz and Deb Pike explained additional website expenses this year due to the new website. Budget may be high in the plan for expense. Pauline VanNurden asked how the extension attendees will be counted in the profit splits from conferences when attending on non-extension years. Assumed they would be excluded from the calculations in attendee numbers in non-extension years but need to clarify with NAFBAS. Wayne asked if Jeff has filed the tax paperwork secretary of state filing and E-990's. To Jeff's knowledge, the E-990 has not been filed for the current fiscal year but it is not late. The secretary of state filing is up to date. Jeff shared that in a transition, a list of all the treasurer duties needs to be done and handed off in the transition.

Motion to approve treasurer's report Deron Erickson, 2<sup>nd</sup> Lynn Hoffmann, motion passed.

Roll Call of States:

Wisconsin report given by Sara Maas-Pate and Brad Sirianni.

Northwestern Junior College report emailed by Beth Ray, read by Jennifer Smith.

North Dakota Report emailed by Jason Fewell, read by Jennifer Smith.

South Dakota Report emailed by Lori Tonak, read by Jennifer Smith

OH, report given by Tom Weygandt. There are 5 private consultants, but no instructors at the state level because of having no FBM program in OH. Tom Ackerman passed away. Each school on its own with funding, as funds went down, schools didn't want to cover the expenses. Ohio lost the state budget funding in 2012.

Utah: emailed report by Jay Olsen, read by Jennifer Smith.

MN report given by DelRay Lecy about the 70<sup>th</sup> Anniversary for MN FBM. There are 67 instructors currently in MN. September 11, 2023 will be the celebration date for the 70<sup>th</sup> Anniversary. There will be a website to look at historical 70<sup>th</sup> Anniversary information. There is a new cover crop report put out by MN. Video clips put together for the 70<sup>th</sup> Anniversary. Tina LeBrun asked if the anniversary celebration was inviting people from other states. No other states have not been invited, but that idea had not been thought of by the planning committee.

Communication directors report given by Debra Pike. Website disappeared last fall by surprise as it was just gone one day. Deb spent time working with a new website host and has the new site back up and running. Minutes all on website. Careers page on website includes job postings. Send new job postings to Deb to put them on the website. Current membership is up 10 members from 2022. 5 new members this year, new members from WI, CO, TX, MN. Potential new member from Delaware. Publications there were three issues of nuts & Bolts, RTU's publicizing the webinars held last fall. Updated RTU look and brochure about NFRBMEA. Annual report is complete. 2024 conference website will be up soon with basic information about date and location. Please send Deb pictures from tours this year that people are going on. Motion to approve report by Brad Sirianni, 2<sup>nd</sup> by Pauline VanNurden.

Officer nominations positions needed are Secretary, President Elect, and Treasurer.

Nomination for Jeff Schultz to be treasurer by Bruce Fowler, 2<sup>nd</sup> Ron Dvergsten, motion passed.

NFRBMEA Annual report is complete. Tina LeBrun shared the MOU review with NAFBAS started the year, then there was a membership drive, there were four nuts & bolts publications throughout the year, hosted three professional development webinars in the fall for NFRBMEA members and there are recordings available for anyone to watch, MOU was just agreed upon with NAFBAS on the pre-conference board meeting. Tina LeBrun shared a goal to get more members at the conference in 2024. Work on branding and strategic planning.

Motion to approve annual report by Pauline Van Nurden, 2<sup>nd</sup> by Deron Erickson, motion passed.

Denise Reeser shared sponsorship report on receiving about \$11000 in sponsorships total for 2023 conference. Sponsorship donors include: Greenstone Farm Credit Services \$501, ARM (Ag Resource Management) \$1000, BASE \$500, CFFM (Center for Farm Financial Standards) \$1000, EZ Farm \$500, Farm Financial Standards Council \$500, PCMRAS \$1000, National Crop Insurance \$500, \$500 United Health Care Services, AmBrook \$5000. Denise is looking forward to working with Lynn and conference planning committee and William Nelson to get more local sponsors, and to bring back the beginning first night reception or to take a river boat cruise if we got enough sponsors. Sponsors for bussing costs need to be looked at with corn & soybean growers. Goal is to get a sponsor for a really good big-name speaker.

Motion to approve sponsorship report by Ron Dvergsten, 2<sup>nd</sup> Myron Oftedahl, motion passed. Thanks to Denise for all her work.

Deron Erickson shared that the National council report is mostly covered in the annual report and nuts & bolts publications throughout the year. The council is made up of 16 groups. NFRBMEA is one of the groups and the only adult ag education group at the table. PSEO just joined the council this past year. There are three representatives from MN representing different groups on the council: Amy Smith, Mary Hoffman, and Deron Erickson. The National FFA Advisor resignation was a big item that the council had to work with this past year. The new position is 50% Director of Ag Education and 50% National FFA Director. This is an unpaid position. Deron did participate in the interviews and the new director is Dr. Travis Park. There were CASE changes, an Ag Education pathways survey, and a new logo for the national council. Council connection is a new email that you can sign up for from the National Council webpage. The strategic planning for NFRBMEA idea came out of National Council when Deron was asked what our strategic plan is for the organization.

Motion to approve national council report by Brent Roiger, 2<sup>nd</sup> by Brad Sirianni, motion passed.

2023 Conference report for Bellaire, MI by Tina LeBrun. Members present were 62 NAFBAS, 23 NFRBMEA, 2 Extension, 150 people total. Myron Oftedahl shared preliminary numbers look to be at about \$7000 net to each organization. Registration opened late this year and that has been discussed in the MOU. Bruce Fowler asked if there would be a survey done at completion of conference? Not sure if there will be a survey post-conference. Pauline VanNurden asked if the conference registration person will be paid this year?

2024 Conference in LaCrosse, Lynn shared a possible theme "Success for Exceptional Service". Brad shared Tom Thibodeau, Viterbo, John McCue, Mark Skogen, Festival as possible keynote speakers. Please share area topics for the conference with the conference planning committee. Suggestion to have theme, topics, and speakers as a topic for the post conference board meeting. Possible session and speaker ideas shared were: Lock & Dam speaker since near the river, or grain elevator speaker about the river. Have a Mark Twain impersonator at the opening night of the conference for a welcome evening.

2025 Conference ideas shared by Jim McCabe at the pre-conference joint board meeting were the following. Hawaii hotels proposal \$440 a night and about \$35000 for food and beverage. Disney properties \$125,000 for food and beverages minimum, and hotel was \$325/night. Fort Worth, TX option, proposal sent, but Jim will receive numbers back in a couple weeks. Other ideas tossed out were Washington, DC, or Portland, OR, or Orlando, FL. Hawaii and Disney have been pretty much eliminated due to high costs to hold the conferences.

New MOU with NAFBAS, will be annually reviewed and approved. It is effective July 1, 2023. Largest change is the splits of the conference profits. 50% split equally between organizations, the 2<sup>nd</sup> 50% will be prorated by attendance from each organization at the National Conference. Cost for conference will be set at the fall joint board meeting and registration will be up by March 10<sup>th</sup>, \$2500 for webmaster, \$500 treasurer, \$2500 for conference registrations and these people need to have job descriptions done by fall joint board meeting. A two-year notice is still required to be given if one of the organizations want out of the MOU. Rough draft of conference agenda by December 31. Better working understanding between the two organizations. Bring up sponsorship money divisions and penalties for

not meeting deadlines to the registration person stipend. CFFM offer stands to do the registration. Brought up to bring a bonus if ahead of deadlines or more sponsors are brought in by Ed.

Retiring officer plaques presented by Tina LeBrun to Myron Oftedahl for retiring president and Jennifer Smith for retiring secretary. Tina presented the distinguished service award to Pauline VanNurden.

The positions of President Elect and Secretary are currently open. People will need to be found to fill these positions.

Motion to adjourn by Bruce Fowler, 2<sup>nd</sup> by Denise Reeser. Motion passed. Meeting adjourned at 5:32 pm.

Respectfully submitted,

Jennifer Smith, NFRBMEA Secretary